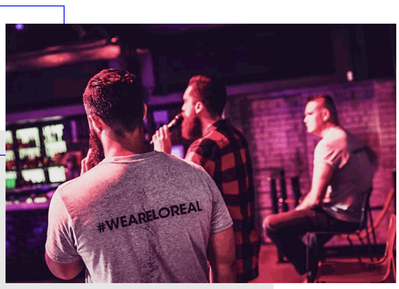
Insights #weareloreal



Everything starts with the consumer.

For us, the consumer and his needs are the fundament for everything we do each day. Thanks to the tools and data that the digital world offers, we know exactly what the consumer wants – and doesn't want. This is why we are convinced that beauty and digitalisation complement each other perfectly.
Therefore, we had to adapt ourselves more than ever and continually reinvented our business and our ways of working.

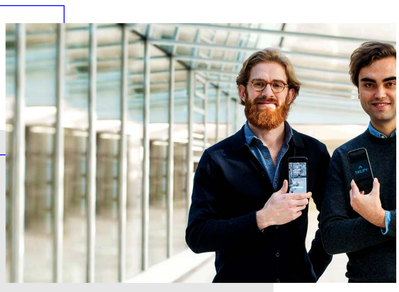
In order to maintain our leading position in a dynamic environment, we must be agile enough to identify consumer changes earlier than our competitors. This mission can only be achieved by working together as teams and shaping the L'Oréal of tomorrow.

Our business.

Our 34 brands (in Germany) extend over four distribution channels: luxury products, professional products, consumer products and pharmacy products.

In 2018, we achieved revenues of €26,9 billion globally.
In Germany, the country with the fifth highest sales figures in the L'Oréal group, we are constantly looking for personalities to help us achieve our goal of attracting 1 billion new consumers worldwide by 2020.

MORE



Your future colleagues.

Instead of describing L'Oréal with a lot of colourful adjectives, we prefer to let our employees speak to you. They know best what it means to work at L'Oréal and what daily work is like in a wide variety of roles. We hope this will help you to gain an authentic impression of us and make your decision easier.

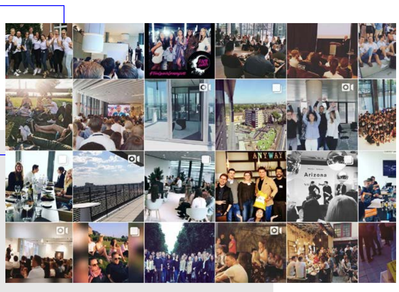
Meet Alma

Meet Johannes (Business Leader Garnier)

Hear Niklas (Head of Data Sciences) speak about...
...working in beauty

...data

...agency to coorporation



Everyday work at L'Oréal.

Follow our day-to-day work on Instagram and Facebook to gain an initial impression of who we are at L'Oréal Germany.

Ratings & reviews.

For us, transparency also includes the subject of reviews. This is why we are happy to provide a link to the current reviews of L'Oréal Germany. These can help you to gain insights before you start working for us and help you to better understand L'Oréal.

At the same time, reviews on Kununu help us to better understand the challenges within our organisation, to address them and improve in the long term. Of course, we realise that not every comment can be positive. Nevertheless, these reviews help us to continuously develop our organisation and our culture.

RATINGS & REVIEWS